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CIRCULAR ECONOMY
IN ACTION

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Co-funded by
the European Union

OBJECTIVES

- ✓ raise awareness of the problem of waste and its environmental consequences
- ✓ increase youth's willingness towards the 5 R's rule: Refuse, Reuse, Reduce, Repurpose, Recycle
- ✓ encourage youth to come up with greener and more sustainable solutions that will also encourage their active participation in their community.



RESULTS

1. InAction Resources

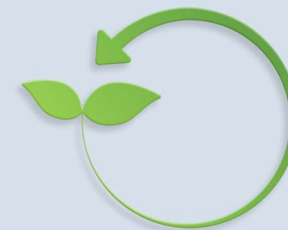
Identifying the status of zero waste lifestyles among partner countries and showcasing best practices of zero waste management

2. InAction Learning Path

A set of ready-to-use learning materials for the implementation of seminars that will assist youth in adopting a zero-waste lifestyle

VISION

InAction aims to promote Circular Economy, a zero-waste lifestyle and active citizenship by supporting young people to become pioneers and take action, serving as drivers in the transition to a sustainable society by adopting sustainable lifestyles, forming sustainable movements and businesses, and exerting influence through blogs and social media.



WHY CIRCULAR ECONOMY

Global challenges such as climate change, natural resource consumption, etc. necessitate a change in our lifestyles as well as our methods of thinking and behaving. The transition to a zero-waste lifestyle has the potential to contribute significantly to mitigating these challenges and fostering resilience of communities, businesses, and economies to external shocks and promote greater self-sufficiency. It also creates opportunities for new industries, promotes employment growth, and encourages sustainable consumption patterns, resulting in a society that is cleaner, more efficient, and more inclusive.